

Streaming Tips and Help

Please see How-To Guide for more in-depth help with creation and set-up of your campaign. Or reach out to us on social media for any help!



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Streaming Checklist

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- Follow the Community Guidelines & Code of Conduct**

Planning your Stream

These tips are also available on our FAQ page!



Set a length of time that suits you

24 hours can be a lot on your own, try for a shorter time (2-6 hours as a standard estimate) or team up with a friend or get a team together to tag out.

Get in some mods

Gaming and chatting at the same time - including sharing links to your fundraising page regularly or letting your followers know about your incentives, can be tricky. Ask a friend to moderate for you!

Set up overlays and alerts

Overlays and alerts will provide dynamic updates to your viewers as they donate – they are important to use on your stream to keep viewers and donors engaged. You can set the live progress bars up directly in Tiltify under the Overlay tab. We've also included some great themed *BRB*, *Starting Soon*, and *Thanks for Tuning In* stream screens to set up in OBS plus GIFs, overlays, AND MORE!

For your donation alerts, search “holiday season” under the GIF section of the Overlay area in Tiltify to choose an appropriate notification!

*More information is provided as part of our **How-To Guide!***

Plan your incentives, rewards, and milestones

Whether you're colouring your hair or doing a giveaway, plan your incentives before your big day. You can set them for a specific individual amount donated e.g. “for every \$10 I will do X,” or for larger milestones e.g. “When we hit \$100 I will Y.” Some fantastic incentives we've seen included are:

Putting on a blindfold for 1min

Eating a chilli

Dying your hair / beard

Wearing a fun costume – or completely trash one

Set up Donation Links and Panels

In our provided Broadcast Toolkit, we provide a bunch of different panels for your use on Twitch. You can link these panels directly to your Tiltify donate URL to create an easy way for your viewers to donate.

Make sure your Tiltify progress bar, and donation alerts are all linked properly!

Campaign Description

When filling out your campaign description make sure you include a summary of why your helping Variety and the difference you and your supporters are making. Here's more text to copy and paste:

Press X (Mas)! I'm fundraising for to provide toys for vulnerable kids this holiday season with Variety - the Children's Charity! \$26 provides a musical toy, \$42 a science toy, \$54 an art toy and \$76 a building toy! Every dollar counts – thanks so much!

Using Twitch? Add a Tiltify fundraising extension

Add a fundraising extension so people can donate right on your Twitch panels! Install by following these instructions; <https://dashboard.twitch.tv/extensions/c2pfczzpkry5ufyc59kfru0emwe0g>

Planning your Stream, cont.

Add a chatbot

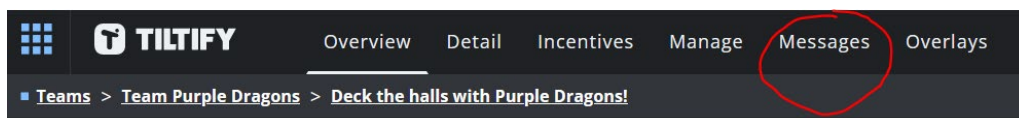
See our **How-To Guide** for detailed chatbot set-up instructions.

Let everyone know when you're streaming!

Make sure to tell your friends, family, and followers know what you're doing on socials – build it up to your event day to launch with a bang! Feel free to tag us, too – we'll make sure to spread word! We're always keen to tune in, have fun, and support those supporting us.

Campaign Polls are a great way to interact with your communities and increase engagement by allowing them to vote with their donations on an outcome that might happen to you on stream e.g. *should I dye my hair red if I raise \$1,000? – donate to vote!* Up to 5 options can be offered on each poll and the donor must choose to vote in the poll prior to completing their donation.

Include a heartfelt THANK you in your donor message



When you are setting up your campaign you can include a personalised message to your donors – here's some text to copy and paste:

Thank you for your kindness and generosity in donating to my steam, supporting Variety – the Children's Charity. Variety – the Children's Charity help kids who are facing challenges with sickness, disability or disadvantage. They do this by:

- **Providing grants** for a range of equipment, such as wheelchairs or all-abilities playgrounds to provide practical help to kids, schools and organisations in need.
- **Running programs** to educate and empower kids that are falling through the cracks.
- **Giving scholarships** to encourage the talents of kids living with disadvantage or disability.

Your donation will support Variety Project Joy – delivering gifts to vulnerable kids who would otherwise miss out this holiday season. Thank you for making a difference!

Reach out to companies and sponsors

Contact your favourite stores, sponsors, or product owners to let them know you are charity streaming for kids in need this holiday season – you never know, they may help promote it, sponsor you, or help you out with giveaways!

Helpful Bots & Info

Due to the recent Hoss issues that have been plaguing Twitch, we want to make sure all of our community feel safe. We strongly recommend using [Sery_Bot](#) to help with any potential issues – the bot is constantly updating to ban known bot accounts. This will keep you and your viewers safe from IP Grabbers.

You should also enable the Twitch moderation setting that requires chatters to have a verified email, this prevents a great chunk of spam bots!

Test before you stream!

Make sure everything is working prior to your big go live date! Do donation alerts show? Is the bar visible on your stream? We have guides on Tiltify set-up included in the document if needed.

While Streaming...

Repeat your message

Why is this cause important to you? Let your viewers know!

People might tune-in and out so make sure you mention regularly in stream why it's important to donate to support your cause – people love to know why it's especially important to you! We've included some easy talking points in our **How-To Guide** to help out.

Thank and engage your supporters

While donations and comments are coming in, give your supporters a shout out to say thanks. And don't forget to do a follow up social post telling them how awesome they all are!

Take breaks

When you sign on to level up, we'll provide you with overlays including BRB screens so you can have a stretch, grab a glass of water or stock up on snacks!

Follow our community guidelines

Keep it friendly and fun and follow our [community rules!](#)

[Here's an awesome thread from Twitch guru Aly Sweetman on Twitter with more how to's on your first charity stream!](#)

Thanks so much for your incredible support! Have fun and know the amazing impact you are having on kids in need.

Want to dive a little deeper? [Here's a full guide from Tiltify](#)

Connect with us!

Follow us on Twitter and join our Discord to make sure you're up to date on everything!

Make sure to use the hashtag #varietypressxmas on your socials!